



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Media Ad Ventures
8136 Old Keene Mill Rd
Ste A300
Springfield, VA 22152

Contract # 5065641
Schedule Dates 12/14/21-12/23/21
Advertiser Americans for Tax Reform (42731)
Agency Media Ad Ventures (7547)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 1300 (1655099)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Mont,Brad
Phone/Fax /
CPE Est 1300
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments AFT Est 1300

Date Entered 12/13/21
Last Modified 12/13/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$4,530.00
Net Total \$25,670.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2021	20	\$30,200.00
Grand Total:	20	\$30,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	12/15/21-12/17/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1		1			2	\$700.00	\$1,400.00	Washington (WJLA)		12/13/21
2.0	Normal Line / SPOT	12/20/21-12/22/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1		1					2	\$700.00	\$1,400.00	Washington (WJLA)		12/13/21
3.0	Normal Line / SPOT	12/15/21-12/17/21	2	:30	6:58A- ABC-Good Morning America				1		1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		12/13/21
4.0	Normal Line / SPOT	12/21/21-12/21/21	2	:30	6:58A- ABC-Good Morning America			1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		12/13/21
5.0	Normal Line / SPOT	12/16/21-12/17/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$950.00	\$1,900.00	Washington (WJLA)		12/13/21
6.0	Normal Line / SPOT	12/23/21-12/23/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1				1	\$950.00	\$950.00	Washington (WJLA)		12/13/21
7.0	Normal Line / SPOT	12/15/21-12/16/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1				2	\$1,700.00	\$3,400.00	Washington (WJLA)		12/13/21
8.0	Normal Line / SPOT	12/20/21-12/22/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1					2	\$1,700.00	\$3,400.00	Washington (WJLA)		12/13/21
9.0	Normal Line / SPOT	12/15/21-12/16/21	2	:30	6:27P- 6:30P (EST)				1	1				2	\$3,000.00	\$6,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	12/13/21
10.0	Normal Line / SPOT	12/21/21-12/21/21	2	:30	6:27P- 6:30P (EST)			1						1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	12/13/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	12/14/21-12/14/21	2	:30	6:58A- ABC-Good Morning America			1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		12/13/21
12.0	Normal Line / SPOT	12/14/21-12/14/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$950.00	\$950.00	Washington (WJLA)		12/13/21
13.0	Normal Line / SPOT	12/14/21-12/14/21	2	:30	6:27P- 6:30P (EST)			1						1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	12/13/21

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